

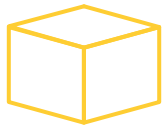
# alternative exchange<sup>SM</sup>

by  **benefitsolver**

Not your regular exchange

## How Exchanges usually work:

REGULAR  
EXCHANGES



NO FLEXIBILITY

BENEFIT  
ADMINISTRATION



COMPLETE FLEXIBILITY

ALTERNATIVE  
EXCHANGE



FLEXIBILITY



## Flexible

Most private exchanges try to make you fit into a predefined box. Why limit yourself to these parameters? The Alternative Exchange gives you a solution focused on your unique needs while providing access to a configurable network of carriers and plans.



## Full Solution

With the Alternative Exchange, you aren't receiving a scaled down version of a benefits administration system. You have access to the full system support of Businessolver's single source platform, Benefitsolver.



## Personalized Service

From implementation to ongoing support, you have access to a service team dedicated to your delight. Your service team will be your support through it all.

## A Smart Solution That Isn't Scaled Down

Backed by the full system support of Businessolver's single source platform, the Alternative Exchange is a full, complete solution.

## BYOM (bring your own medical)

We recognize the relationships you have formed with your carriers. We require you to bring your own medical plan with you to the Alternative Exchange, but provide a network of carriers and plans for you to select from to round out your benefit offerings.

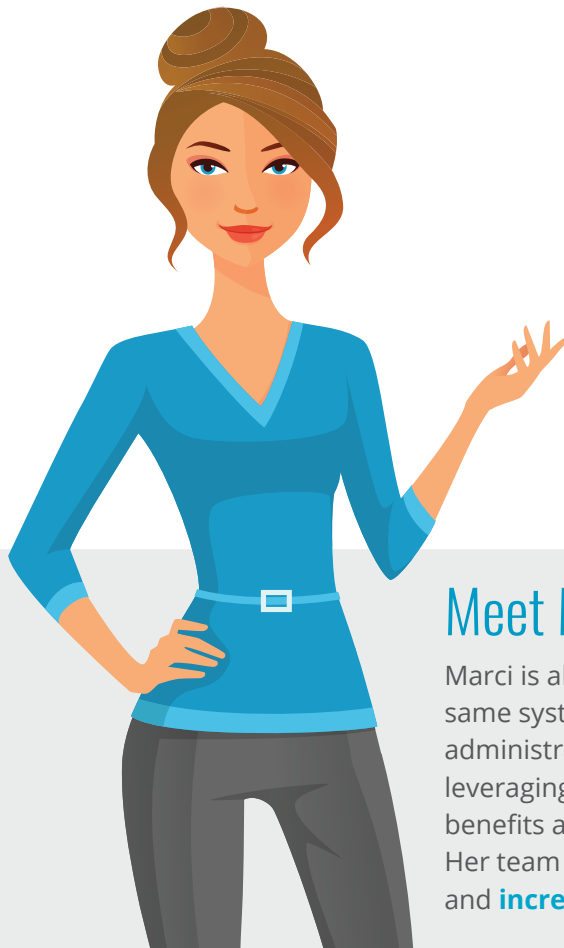
## One Size Doesn't Fit All

Our Alternative Exchange solution allows you to customize your benefits experience to fit your unique needs. We provide the framework, allowing you to "plug and play" the benefits you currently have while adding additional offerings as you see fit.

### Meet Marci

Marci is looking for ways to drive her employees to more cost-effective benefit elections and to reduce the administrative burden her and her team experience on a daily basis. Marci has heard of exchanges, where costs are high, the technology is limited, and support for only when things go wrong.

Then she discovered **alternative exchange**<sup>SM</sup>  
by  **businessolver**



### Meet Marci

Marci is able to access the same system and tools other administrators use when leveraging Businessolver's full benefits administration services. Her team enjoys less manual work and **increased productivity**.

Marci has an established relationship with her medical vendor, but is looking to expand her company's dental and vision offerings. Using the Alternative Exchange, Marci doesn't have to sacrifice her medical plan. She also now has options to vendors and plans previously established by Businessolver. Her employees now have **multiple options** to fit their lifestyle and needs.

Marci has access to **one service team** dedicated to delight from implementation to ongoing support. This service team is an extension of her own team and is there to support her on a regular basis, not just when issues arise.