

Engagement Packages: TouchPoint Campaigns

There are 12 months in a year. So why do so many companies try to squeeze a year's worth of benefits communication into two weeks during Annual Enrollment?

TouchPoint Campaigns are Businessolver's solution to providing a higher level of benefits engagement throughout the year, using data that is inherent to Benefitsolver. We have created a library of TouchPoint Campaigns that gives you access to a new level of engagement with their workforce, 365 days a year.

OUR TOUCHPOINT CAMPAIGN TOPICS INCLUDE:

- Enrollment Window Communication
- High Deductible Health Plans
- Health Literacy
- Physical Wellness
- Financial Wellness
- Disease Management
- Life Changes
- Employee Events Engagement
- Offboarding
- Total Rewards

TAKING IT A STEP FURTHER: SMART DATA

You have no doubt heard of big data. But what about smart data? As part of the Pro engagement package, you will receive Businessolver's Smart Data Campaigns. With all of your benefits information in Benefitsolver we will dig into your employee behavior, plan adoption and all of the other great data at our fingertips. From that data we will make a recommendation for additional TouchPoint Campaigns that are custom to you.

