



mychoice<sup>™</sup>

Connect your employees to the right benefits at the right time, no matter where they are in life or on the employment spectrum.

MyChoice™ is Businessolver®'s portfolio of proprietary tools and products designed to connect employees to the right benefits at the right time, wherever they are in stages of life or employment.

MyChoice, powered by Benefitsolver®, our secure single-source benefits technology platform, puts the member first by focusing on the unique set of needs for every lifestyle and situation. What benefits are the best fit? How do they want to access those benefits? Will they need those benefits in retirement or in next chapter of their life? How can they manage their wallet better?

**With MyChoice, we empower employees to feel supported, confident and secure when it comes to their health and finances so that they can remain focused on what matters most.**

Each component of the MyChoice suite provides powerful engagement opportunities for employees. But they're even more powerful together, and that's why we designed them to work not in parallel, but in cooperation with each other, to deliver an integrated, omni-channel consumer experience that personally meets your employees where, when and how they prefer.

The MyChoice suite includes:



### **MyChoice™ Recommendation Engine**

Employees aren't experts when it comes to healthcare benefits. That's why the MyChoice Recommendation Engine cuts through the jargon and simplifies the benefit enrollment experience. It starts with a series of thoughtful questions about health, risk and finances, to provide a detailed, tailored recommendation based on employee responses. The MyChoice Recommendation Engine considers the whole person –emotional, physical and financial—to connect employees to benefits they can be confident in.



### **MyChoice™ Mobile App**

Employees are on the go and they want access to important benefits information anytime, anywhere. With the MyChoice Mobile App, we connect employees to all their benefit details at the right time—whenever and wherever they need them. From uploading ID cards and dependent verification paperwork to reviewing plan details, chatting with Sofia, scanning items for eligibility and even submitting account claims, employees have easy hand-held access to the tools they need.



### **MyChoice™ Market**

What if employees could take their benefits with them when they leave a company? What if there was an easy solution for offering benefits to part-time employees? What if retiring employees could seamlessly transition from employer-sponsored benefits to individual coverage or Medicare-based plan? With MyChoice Market, it's already a reality, providing a common experience for every transition in the employee experience—part-time, part-time to transition to full-time, offboarding and retirement. With MyChoice Market, we have the full spectrum and employment cycle covered.



### **MyChoice™ Accounts**

We know employees are stressed about finances, especially when it comes to healthcare. So, it just makes sense to deliver the education, tools and support they need, and to fully integrate within the MyChoice experience. With MyChoice Accounts, revolutionary technology within the Benefitsolver single-source platform enables employees to manage their benefits and spending—and savings—accounts in one system and one app.